

## **'Keep the Faith' Community Safety Consultation**

A key element of our Community Safety consultation strategy has been 'keeping the faith' with respondents and a core aim of this approach has been to inform residents and thereby reduce fear of crime whilst raising awareness of relevant crime reduction measures that need to be considered. Analysis from 2010 shows that after reading the accompanying consultation magazine 42% of respondents felt that they were well informed, 24% did not feel well informed and the views of 34% were unknown. After reading the magazine 35% of respondents felt safer, 55% felt no difference and only 4% felt less safe.